**EASTERN AFRICA BUSINESS AND ECONOMIC WATCH**

**4th ANNUAL CONFERENCE**

**12th to 14th June 2019,**

Day1: 12thJune 2019

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| ***Time*** | ***Item*** |  |  |
| 14:00 – 15:00 | Registration |  |  |
| 15:00 – 15:30 | **Official Welcome*** MC
* Principal
* Welcome remarks by the Vice Chancellor
 | **Chair:****Principal** | **Hall****UR- Hall** |
| 15:30-16:15 | 1st Speaker : Business growth and entrepreneurship-MTN | **Chair:****Prof. Rama** | **Hall****UR- Hall** |
| 16:15-17:00 | 2nd Speaker: Economic performance and growth in developing countries- UNECA | **Chair:****Prof. Musahara** | **Hall****UR- Hall** |
| 17:00-17:45 | 3rd Speaker: Sustainable development- SDN | **Chair:****Prof. Musahara** | **Hall****UR- Hall** |
| 17:45-18:30 | Presentation of the Status of the College of Business and Economics- Principal | **Chair:****Prof. Ijumba** | **Hall****UR- Hall** |
| 18:30-20:00 | **Cocktail** |  |  |
| **Day 2: 13th June 2019** |  |  |
| 07:30 – 08:00 | ***Registration***  |  |  |
| 08:00 – 08:45 | ***Official Opening**** ***MC***
* ***Welcome remarks by the Vice Chancellor***
* ***Guest of Honor***
 |  |  |
| 08:45 – 09:45 | ***Keynote Speaker 1:*** **Klaus F. Zimmermann**, Bonn University,  |  | **Hall- BWIZA -A** |
| ***09:45 – 10:00*** | ***Coffee/Tea Break*** |  |  |
| ***10:00-11:00*** | ***Keynote Speaker 2:* Manfred Fischedick,** “Climate Change and Sustainable Socio-Economic Transformation” |  | **Hall- BWIZA -A** |
| ***11:00-12:00*** | ***Keynote Speaker* 3: Hans Lööf,** Royal Institute of Technology, “Knowledge Spillover, Innovation and Exporting” |  | **Hall- BWIZA -A** |
| ***12:00-13:00*** | ***Keynote Speaker 4:* Almas Heshmati*,*** Jönköping International Business School, “Sustainable Development in Rwanda” |  | **Hall****BWIZA -A** |
| ***13:00 – 14:00*** | ***Lunch Break*** |  |  |
| ***Panel Parallel session: Agriculture and Development Economics*** |  |  |
| 14:00 – 17:00 | * **Gemechis Mersha Debela, Engiawork Asseffa, Dawit Diriba and Sosina Bezu** “Determinants of small holders’ export potential cash crop production in Ethiopia: the case of Seaasme sector.”
* **Oumer BERISSO**, “Determinants of Persistent, Transient and Overall Technical Inefficiencies of Ethiopian Smallholder’s Cereal Farming: Evidence from Mixed.”
* **Aristide Maniriho, Edouard Musabanganji and Philippe Lebailly**, “An analysis of savings among rural poor households in Rwanda.”
* **Yonatan DESALEGN**, “Household Income from Participation in Off-farm Activities in Rural Ethiopia.”
* **Urgaia Rissa Worku**, “The main determinants for GDP growth rate in east Africa.”
 | **Session chair:****Prof. Almas Heshmati** | **Hall****BWIZA -A** |
| ***Panel Parallel session: Behavioural and Natural Resources Economics*** |  |  |
| 14:00 – 17:00 | * ***Simeão Nhabinde and Almas Heshmati***, “The Extractive Industry’s impact on Economic Growth in SADC Countries”
* ***Eliziara T.Tundumula , and Isaque M. Joaquim***, “How is corruption connected to the mineral resources exploitation in the economic development of Mozambique?”
* ***Mekonnene Bersisa***, “Analysis of households’ willingness to pay and preferences for improved cook stoves in Ethiopia: Evidence from discrete choice models?”
* ***KISANGA Arsene GASHEJA Faustin***, “Sovereign credit ratings determinants and its impact on foreign direct investment: Evidence from East African Community Countries”
 | **Session chair:****Prof. Klaus F. Zimmermann** | **Hall****BWIZA B** |
| ***Panel Parallel session: Business Incubation, Banking and Consumer Behaviour*** |  |  |
| 14:00 – 17:00 | * ***Tibaingana Anthony***, “Ananecdotal evidence of the role of incubation in the growth of business start-ups in Uganda”
* ***Jean Bosco Ndikubwimana, Niyigena Aime Bruno, Habyarimana Cyprien, Mpabara Frederick, Mukasekuru Alice, & Mpiranya JMV***, “Determinants of Non-Performing Loans in Rwanda, an Econometric Approach: 1999-2015”
* ***Workneh Kassa and Yared Tadesse***, “Factors Affecting Consumers’ Preference for Cement Brands: The Case of ETHIOPIA”
* ***Lucy Jepchoge Rono& Ester Agasha***, “Psychological determinants of employees’ intention to retire: Case of Public Universities in Kenya”
 | **Session chair:****Prof. Rama Rao** | **Hall****MUHABURA** |
| ***Panel Parallel session: Corporate Governance and Corporate Social Responsibility*** |  |  |
| 14:00 – 17:00 | * ***Sarah Nabachwa, Kamukama Nixon, and Nsambu Kijjambu Fredrick***, “The mediating role of information asymmetry between promotions and traditional medicine usage in Uganda”
* ***Ambrose Kipruto Chepkwei***, “Implementation of corporate governance strategy among corporate organizations: An overview of Africa
* ***Havugimana Dieudonne, Faustin Gashjea, Rama B. Rao***, “The implications of Independence of Internal Auditors on Corporate Governance: A Survey of Selected Members of Institute of internal auditors - Rwanda Chapters”
* ***Yohannes Workeaferahu Elifneh,*** “Corporate Social Responsibility Practices and Motivations in a Least Developed Country”
 | **Session chair:****Prof. Bideri Ishuheli** | **Hall****ISHEMA** |
| ***Panel Parallel session: Poverty, Gender and Welfare Economics*** |  |  |
| 14:00 – 17:00 | * **Kokeb G. Giorgis & Almas Heshmati**, “Gender Differential Impacts of Youth Migration on Agricultural Technology Adoption and Child Nutrition.”
* **Ndirangu Ngunjiri**, “Relationship between single motherhood and poverty level in Kenya.”
* **Mustapha Hussaini**, “A study on indirect medical cost of malaria in Hadejia metropolis, Nigeria.”
* **Liberata Mukamana,** “Microcredit for empowering poor entrepreneurs in Rwanda: Case study of Duterimbere).”
* ***Gutu Gutema***, “Spatial integration of livestock market in Ethiopia”
 | **Session chair:****Prof. Hans Lööf** | **Hall****NYUNGWE** |
| 17:00 – 17:30 | ***Coffee Break*** |  |  |
| 18:00-20:00 | ***Dinner*** |  |  |

 Day3: 14thJune 2019

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| ***Time***  | ***Item*** |  |  |
| 07:30 – 08:00 | **Registration** |  |  |
| 08:00 – 09:00 | ***Keynote Speaker*** *5****:*** **Benson Honig*,*** McMaster University, “**Researching the "other": Successful approaches and ongoing challenges toward generalizability”** |  | **Hall****BWIZA -A** |
| ***09:00 – 09:45*** | ***Coffee/Tea Break*** |  |  |
| ***Panel Parallel session: Agriculture and Development Economics*** |  |  |
| 09:45 – 13:00 | * **Tsegaye Mulugeta Habtewold** “Impacts of improved agricultural technology adoption on household food security and child nutrition in rural Ethiopia.”
* **Selamawit Gebreegzi Kebede**, “Manufacturing industry growth and Ethiopian economy: Kaldor's growth hypothesis.”
* **Etienne Ndemezo and Marc Uwitonze, “**Enterprise size, exporting performance and employment growth in Rwanda: a firm level empirical evidence”
* **Matias Jaime Farahane and Almas Heshmati, “**Trade and Economic Growth: Theories and Evidence from SADC”
* **Hailu Elias, “**Impact of Credit constraints and climate variability on Agricultural Productivity: Panel data evidence from rural Ethiopia”
 | **Session chair:****Prof. Almas Heshimati** | **Hall****BWIZA -A** |
| ***Panel Parallel session: Entrepreneurship*** |  |  |
| 09:45 – 13:00 | * **Toli J. Amare** “Returnee Entrepreneurship in the context of Ethiopia; A Literature Review.”
* **Alexis Uwamahoro and Daniel Twesige**, “Determinants of entrepreneurship sustainability among family businesses in Rwanda: case of small and medium family businesses in Kigali.”
* **Yitabarek Takele Bayile and Robel Hilegiyorgis,**, “Linking Strategic Management and Corporate Entrepreneurship for Value Creation: a developing country perspective.”
* **Aristide Maniriho, Edouard Musabanganji and Philippe Lebailly,** “Mobile money for financial inclusion in Rwanda: what drives the user’s behaviour?.”
* **Sina Mortazavi, Arsha Hazikhani, Mohammed Eslami Juha Vataannen:** “Mapping inclusive innovation - A bibliometric study and a research agenda**.”**
 | **Session chair:****Prof. Olof Brunninge** | **Hall****BWIZA -B** |
| ***Panel Parallel session: Finance, Capital Markets and E-commerce*** |  |  |
| 09:45 – 13:00 | * **Iracyadukunda Violette, Nalubega Cissy, Mukasekuru Alice, Ndikubwimana Jean Bosco, Mwiza Yvette, Misago Isaie Kadhafi,** “The Effect of Cash Conversion Cycle to the Financial Performance of a World Class Beverage Company in Rwanda, Case of BRALIRWA part of the HEINEKEN Company: 2010-2016.”
* **Fidele Mutemberezi and Mbabazi Christian**, “Economic Modelling Capital Market and sustainable investment in Rwanda.”
* **Rukundo Prince and Pia Nilsson,**, “The role of E-commerce in Agriculture digitization, promoting rural development in Rwanda.”
* **Ferando Limuchucha & Zefariono Numaio**, “Importance of the types of Innovation in Enterprises operating in the Sectors of Commerce and Non-Financial Services in Mozambique, 2013-2015.”
 | **Session chair:****Prof. Hans Lööf** | **Hall****MUHABURA** |
| ***Panel Parallel session: International trade, international Finance and Foreign Trade*** |  |  |
| 09:45 – 13:00 | * **Afolbi Luqman**, “The Impact of Free Trade and Institutional Quality on Economic Community of West African Trading Bloc.”
* **Zerayehu Sime Eshete & Abel Teshome Asfaw,** “The Chinese Unprecedent Moves and Its Repercussion on African Economies: An Empirical Evidence from Ethiopia.”
* **Amassoma Ditimi & Ogbuagu Matthew Ikechukwu,** “Testing the reality of inflation-expectation formation and validity of the Philips curve in Nigeria.”
* **Uzzeil Hategikimana,** “Analysis of Trade Flows between Rwanda and European Union (EU) in Perspective of Economic Partnership Agreements (EPAs).”
* **Getu Tigre, “**Trade and Economic Growth: Vulnerability to Poverty in Ethiopia”
 | **Session chair:****Prof. Klaus F. Zimmermann** | **Hall****ISHEMA** |
| ***Panel Parallel session: Poverty, Gender and Welfare Economics*** |  |  |
| 09:45 – 13:00 | * ***Sylvia Kazarwa***, “Private sector involvement in achieving sustainable development. Case of Rwanda energy sector.”
* ***Nimusima Pereez,Karuhanga Nathan, Mukarutesi Datave,Gasana Charles, Kampire Charity, and Turyamushanga Labson***, “Assessing the role of positioning strategy on market performance of soft drink manufacturing enterprises (SDMEs) in Rwanda”
* **Elhadj EZZAHID,** “Tailles d’entreprises et services financiers: Quels services financiers pour quelle taille d’entreprise?”
* **Daniel Twesige and Faustin Gasheja**, “Effect of tax incentives on the growth of SME’s in Rwanda: a case study of SME’s in Nyarugenge district.”
* ***Jonse Bane Boka,* “**Demand Elasticities of Animal Source Foods Consumption in Ethiopia”
 | **Session chair:****Prof. Benson Honig** | **Hall****NYUNGWE** |
| 13:00 – 14:00 | ***Lunch Break*** |  |  |
| ***Panel Parallel session: Organisational Behaviour and Firm Performance*** |  |  |
| 14:00 – 17:00 | * **Daniel Twesige and Faustin Gasheja,** “Determinants of profit shifting by multinational companies in developing countries: a case of Rwanda.”
* **Nir Kshetri,** “Blockchain’s Roles in Strengthening Property Rights Protection in Developing Economies.”
* **Jean Marie Rutanga and Jonas Barayandema,** “Capital Structure and Financial Sustainability of Microfinance Institutions (MFIs) in Rwanda, A comparative analysis of MFIS and SACCOs (2012 – 2017).”
* **Kadigiri Ginette and Bideri Ishuheri Nyamulinda**, “The role of mobile money services in addressing financial inclusion: A comparative analysis between rural and urban women in Rwanda”
 | **Session chair:****Prof. Pär Henrik Sjölander** | **Hall****BWIZA -A** |
| ***Panel Parallel session: Climate Change, Conservation, Urban economics and Population growth*** |  |  |
| 14:00 – 17:00 | * **Jose Maneul Eliza Guamba,** “Management of Conservation Areas with the Local Communities Participation in Mozambique.”
* **Sufian Eltayeb Mohamed Abdel- Gadir and Ngozi Finette Stewart**, “Striking the Delicate Balance between International Trade and Environmental Protection: Implications for Climate Change in Oman.”
* **Daniel Ruturwa Sebikabu,** “Population Growth’s Effect on Economic Development in Rwanda.”
* **Neema Ciza Angelique and Lebailly Philippe,** “New Urban Consumption Patterns and Local Agriculture: Application to the Bukavu HORECA Sector (RDC).”
* **Amedeus Malisa,** “Persistence of Social Exclusion in Tanzania”
 | **Session chair:****Manfred Fischedick,** | **Hall****BWIZA -B** |
| ***Panel Parallel session: Industrial, Health, and Innovation***  |  |  |
| 14:00– 17:00 | * **Joseph Nkurunziza and Pia Nilsson,** “Enrolment in Community‐Based Health insurance in Rwanda: Who is still lagging behind?.”
* **Guta Legesse Tessema,** “Firm Experience and Performance: A Pseudo Panel Evidence from Ethiopia.”
* **Micheal Kofi Boachie , Tatjana Põlajeva , Albert Opoku Frimpong,** “Infant Mortality in Low- and Middle-Income Countries: Does Government Health Spending Matter?.”
* **SADIKI MUTARUSHWA Jacques and P.Li, “**Process and production innovation in small food manufacturing firms in South Kivu?.”
* ***Dieudonne Muhoza***, “Assessing the Effects of Community Health Workers program on Contraceptive Use in Rwanda”
 | **Session chair:****Prof. Herman Musahara** | **Hall****MUHABURA** |
| ***Panel Parallel session: Monetary Economics*** |  |  |
| 14:00– 17:00 | * **́Enia Nkalinga Pondo,** “Effects of Monetary and Fiscal Policies on Foreign Direct Investment in Mozambique during the period 2005-2015.”
* **Mustapha Hussaini**, “Transmission of monetary policy shocks to current account balance in Nigeria.”
* **Yemane Michael,** “The FDI- Domestic Investment Nexus in SSA.”
* **Ferdinand Nkikhabhazi, Veneranda Hategekimana and Edouard MusangabanJi,** “Monetary Policy and Economic Growth in Rwanda: An Econometric Analysis using Equilibrium Model.”
* **Agastinoh Macavaha, “**Monetary Model to Exchange Rate Determination with Asymmetric Taylor Rule Fundamentals: Empirical Evidence from Mozambique.”
 | **Session Chair:****Prof.Manfred Fischedick,** | **Hall****ISHEMA** |
| ***Panel Parallel session: Business Management*** |  |  |
| 14:00– 17:00 | * **Alice Tumwesigye Kyobutungi & Arthur Nuwgaba,** “Top management team composition and organizational performance- A critical review of literature.”
* **Nimusima Pereez and Karuhanga Nathan**, “Does strategy matter for an enterprise market performance? A theoretical review of marketing strategies and industry life cycle(ILC)”
* **Hailemickael Deres,** “Supply chain collaboration, supply chain capability and collaborative advantage: Building on extended resource based view and relational view.”
* **Tigist Tesfaye Abebe,** “Opportunities and challenges of women entrepreneurship in Ethiopian context.”
* **Mugwaneza Olivier &Olof Brunninge,** “Business Networks and SMEs Growth in Rwanda”
 | **Session Chair:****Prof.Rama** | **Hall****NYUNGWE** |
| 17:00-17:30 | ***Coffee Break*** |  |  |
| **17:30 –18:00** | Concluding Remarks and Closure of ConferenceProfessor Rama Rao |  |  |